

<p><b>Session title:</b> European Social Economy Regions (ESER) Initiative – European Inspiration for Global Reachout</p>
<p><b>Date / Duration:</b> 21 October 2020 from 10:00 to 11:30 am UTC+2 – 90 minutes</p>
<p><b>Session format:</b> Sharing best practice workshop</p>
<p><b>Target audience:</b> Governments</p>
<p><b>Session objectives / description:</b></p> <p>Head of Social Economy Unit at DG GROW in the European Commission, Dr. Ulla Engelmann, will make participants familiar with the European Commission ESER initiative launched in 2018. The ESER initiative, kicked off without any financial support, has developed into a dynamic European partnership with more than 80 regional and local Members and generated more than 100 new partnerships in social economy within 3 years. Regular conferences, webinars, bilateral sessions and other exchanges resulted into new projects and actions at EU level such as new EU collaborative platform for social economy (Social Economy Community), Social Economy Canvas, Social Economy Diaries and it also contributed to the idea of the European Social Economy Summit to be held in May 2021 in Mannheim. A unique regional knowledge on social economy generated by this creative network provides an important input and serves as a valuable bottom-up contribution to policy-making at EU level. 3 regional ESER members will provide their lessons learnt and good practices within the ESER community during the workshop.</p>
<p><b>Moderators &amp; Speakers:</b></p> <ul style="list-style-type: none"> <li>▪ Dr. Ulla Engelmann, Head of Social Economy Unit, DG GROW, European Commission</li> <li>▪ Ms. Ana Umbelino, Counsellor, Municipality of Torres Vedras, Portugal</li> <li>▪ Mr. Vasileios Bellis, Director General, Development Agency of Karditsa, Greece</li> <li>▪ Ms. Djemilah Hassani, Coordinator of Regional Strategy for Social and Solidarity Economy, Regional Chamber of Social and Solidarity Economy (CRESS) Mayotte, France</li> </ul>
<p><b>Expected results:</b></p> <p>European Social Economy Regions initiative (ESER) workshop will provide a unique opportunity to share good practice and get inspiration for establishing dynamic and efficient social economy networks.</p> <p>ESER initiative could serve as an inspiration for setting up a dynamic social economy network and partnership in the international context.</p>