

Star of Social Innovation Social Enterprise Development Promotion Center Introduction

I. Introduction of the institution

Star of social innovation of Shenzhen Social Enterprise Development Promotion Center is the first non-profit institution major in social enterprise certification and providing social enterprise incubation services. The center was registered in Shenzhen in January 2017.

The star of social innovation is in the goal of building a “Chinese Social Enterprise Incubator” and the mission of “to Promote the Development of Chinese Social Enterprises”, and insist the core idea of “public interest first, business operation second”, The center has passed the certification, incubation, empowerment, spread, consulting, products and influence investment like social enterprises “1+6” model service products. It also help traditional social organizations to transform and realized the sustainable public welfare, supporting enterprises to join in the solution of social problems and return to the original social enterprises responsibility, to promote the government to support social enterprise development policies and solve social hot issues effectively, and let the service foundations and the influential investment institutions to participate in social enterprise development. The center is trying their best to realize the view of "help Chinese become a powerful national social enterprise".

The star of social innovation as the first third-party institution involved in social enterprise certification, it has been entrusted by China Charity fair and has been carried out the social enterprise certification for more than 1300 enterprises and institutions throughout the country since 2016. Up to September 2018, the amount of the social enterprises they have been finished the certification was 234 and widely in 47 cities of 27 provinces, it covered in the area of 14 social fields such as environmental protection, accessibility services, community development, public welfare finance, pension, education, employment of vulnerable groups, agriculture, poverty alleviation, internet, public safety and women equity.

The center not only participate in the National Social Enterprise Certification of China Ci Exhibition, and also as a major partner to participate in carrying out local social enterprise certification and service work in assisting with Foshan Shunde District, Chengdu, Beijing and Shenzhen Futian District through many methods such as certification standard R&D, certification implementation, social enterprise incubation, social enterprise service and impact assessment .

The team of the star of social innovation has been independent from the China Charity Fair docking team and has more than 5 years of resource docking experience and social enterprise certification and service experience in China. It has established for more than 1500 Chinese social enterprise databases. Nowadays it is cooperate with government, universities, foundations, enterprises and other support institutions to build an ecological system of social enterprise services

in China. Their cooperation partners include Chengdu Industrial and Commercial Bureau, China Charity Fair Development Center in Shenzhen, Social Innovation Center in Shunde District, Peking University Civil Society Research Center, Social Enterprise and micro financial Research Center of Renmin University of China, Shanghai University of Finance and Economics, Zhejiang University, Shenzhen University, University of International Business and Economics, Jilin University, Shenzhen Careful Organizing Committee Office, Shenzhen International Public Welfare College, Beijing Normal University China Charity Research Institute, Yifang Public Welfare Foundation, Shenzhen Radio Public Welfare Foundation, Shenzhen Social Welfare Fund Associations, One Fund-I can laboratory, NPI Public Welfare Organization Development Center, China Social Enterprise and Social Investment Forum, Social Value Investment Alliance (Shenzhen) and other university research institutions, public welfare foundations, social organizations and professional service agencies.

II. professional services of social certification

1. Social enterprises certification for China Charity Fair

Social enterprises certification is leading by China Charity Fair, Peking University Civil Society Research Center, Renault social enterprise and micro finance research center of Renmin University of China, Yifang public welfare foundation, International public welfare College, Chinese public welfare institute and Chinese public research institute, and the The star of social innovation of Shenzhen Social Enterprise Development Promotion Center is responsible for the specific certification works.

After the star of social innovation has been in the work of the certification, it has certified for more than 1300 companies and institutions, the number of the certified social enterprises are 125, including 11 gold social enterprises, 76 excellent social enterprises, and 38 social enterprises. According to the current situation of Chinese social enterprise development, It cooperate crossover with the professional organization to provides 7 services including social enterprise certification as first and covered social enterprise incubation, capacity building, social enterprise spread, social enterprise solution, product matching and social enterprise finance. And helping Chinese social enterprises have an efficiently and fastest development, promoting Chinese become a powerful social enterprise country.

2. Social enterprise certification in Chengdu

In March 2018, Chengdu Government passed the documents about" Opinions on cultivating social enterprises to promote community development and governance" (Chengdu 2018] No. 61), and put forward the specific solutions to accelerate the steps of the development of Chengdu social enterprises, and support social enterprises to participate in innovative social management, social governance and social service improvement. It focus on the target of building a new pattern of cooperative and sharing social governance, and the priority to develop the community life services and services to rural agricultural social enterprises. The star of social innovation is invited to

participate in the social enterprise certification work in Chengdu and other districts and counties. They provides social enterprise certification services for Chengdu enterprises with the social enterprise certification as the standard of China Charity Fair.

At the same time, The star of social innovation has make a “Civil Enterprise Concept and Social Governance New Model” training combined with Chengdu Industrial and Commercial Bureau, the CPC Chengdu District Committee Community Development Governance Committee, Chengdu Chenghua District Market and Quality Supervision Administration. They carry out professional training for all responsible departments, all district (city) county social administration offices, the market supervision administration, the pilot community, the observation social enterprises and seed social enterprises. In the future, The star of social innovation will keep a closely cooperative relationship with Chengdu, and carry out the social enterprise certification work in Chengdu together with the related departments of Chengdu.

3. Social enterprise certification in Shunde District

The Political and Law Committee in Shunde District (Social Work Committee) and the Social Innovation Center of Shunde District brought the concept of social enterprise development in the whole district in 2012 and in September 2014, the Social Innovation Center of Shunde District put forward supporting documents 《Planning of Shunde Social Enterprise Incubation Support Program 》 and In 2015, the company took the first step in carrying out social enterprise certification work in China. By 2016, Shunde District has passed 14 social enterprises, and more than 10 social observed enterprises and the under construction social enterprises. It contains a large scope of social enterprises.

In 2018, the Social Innovation Center of Shunde District and together with the star of social innovation carried out the “Business of Shunde District Social Enterprise Certification”. The state of social innovation provided the making of standard service documents, certification training, counseling services, social enterprise diligence research, and database summary for Shunde social enterprise certification. Up to now they has initially finished the 2018 social enterprise certification work in Shunde District.

III. Supporting service of social enterprises

In order to promote the rapid and fast development of social enterprises, and to combined with more parts to solve the social problems, the star of social innovation provides “1+6” model system supporting services for social enterprises based on the standard of the experience of social enterprise certification.

- Social enterprise incubation: The star of social innovation provides preferential and good-quality entrepreneur and working environment for excellent social enterprises who has passed the certification of social enterprises. The space provides a lot of functions and holds various of activities, organized various communication and learning activities, and assists in discussing,

organizing, providing information and docking resources for the social enterprises.

- Social enterprise ability: Cooperate with domestic and foreign social enterprise lecturers and third-party professional organizations to develop “social enterprise”--social enterprise special training courses, carry out social enterprise certification, training class, lectures, capacity building, social enterprise tours contains various region, contents and areas social enterprise ability courses.
- Social enterprise consulting: The star of social innovation combined with professional organization to provides professional social enterprise solution consulting services for various social enterprises, including 5 items 17 categories such as human resources, fiscal and taxation law, social enterprise operation, and social enterprise certification.
- Social Enterprise Spread: In 2017,they established the CSR Star social enterprise program to spread CSR and social enterprises. The program has been completed for 30 periods, covered in 8 subjects like special groups, education, internet, environmental protection (including insurance),pension, rural development, public welfare finance and cultural conservation. It have been broadcast on the Shenzhen Satellite TV Mobile Channel and Shenzhen DV Channel. At the same time,it has combined with 60 social enterprises to established cooperation relationships with many public welfare medias, and forming a strongly network of social enterprise public welfare spreading.
- Product matching: Through enterprise gift procurement and realized enterprise CSR to solve the problem of agricultural product circulation in backward areas and increase the income of poor people, provide social responsibility solutions for small and medium enterprises and popularize sustainable consumption.
- Influential investment: To promote the transformation of traditional funds investor like the government, charitable foundations and enterprises from transfusion support to creation support for social enterprises, and help more social enterprises to develop faster and better in the future.

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